

Nobleford, 5 fundamental objectives 2004/05:

May 2013

1-Water

2-Modernize

3-Marketing

4-Jobs

5- Property assessment, Property tax

1-Water

Secure quality, abundant, competitively, affordable water.

2-Modernize

Rebuild or new construction of, municipal owned water and sewer lines, paved roads, waste management, green space parks, playgrounds, build something new every year without expense to the property tax payer. Aggressively apply for grants, secure private sector support, build volunteers, and become effective and efficient in management of Nobleford. Create a MODERN Municipality that will attract people to live and business to thrive.

3-Marketing

Put Nobleford on the map, plant a legitimate positive vision that the public outside of Nobleford will pay attention to. Create news, not advertisement, based on positive fact not rumor, hearsay, opinion or perception. Do not cater to CAVERS (citizens against virtually everything). Use business management skill and sense, political awareness, use and build external public and private contacts.

Effectiveness will be measured by recognition and growth.

4-Jobs

Restructure Nobleford policy and bylaws to welcome business people. Aggressively inspire competitive entrepreneurship, business relocation and existing business growth. Provide opportunity and incentive and not handouts.

Effectiveness will be measured by the number of new jobs in Nobleford and new buildings.

5- Property assessment, Property tax

Without the reduction of property taxation, no other objective can be valid. In order to reduce property taxation we need real growth in property assessment, not just inflation. Diligence is a priority, competitive strategies are required, and wasteful processes must be eliminated, low priority special interests must be curbed. Success will be measured by an increase of property assessment by 100% and sustainable property tax reduction of at least 25% within 5 years.